

Agency overview.

The David Group's Workforce Communications Practice is an emerging force in employee and employer brand communication. Our mission is to work with North American employers to strengthen their employer brand, engage their people and cut their cost of talent.

Employee Communications

employee engagement activation • internal communication • customer focus communications • rewards and benefits communications

Employer Brand Communications

employer brand development • employer brand activation • focus groups • stakeholder interviews • employee research • career site and social media • employer brand public relations • employer of choice campaigns

Recruitment Marketing Communications

recruitment advertising • recruitment marketing • print and digital advertising • **SocialSpark** social recruiting **TalentGateway** and **JobAmplifier** talent technology solutions • college recruiting • diversity campaigns

strengthen employer brand • engage people • cut the cost of talent

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THE DAVID GROUP