

strengthen employer brand • engage people • cut the cost of talent

The David Group's **Workforce Communications Practice** is an emerging force in employee and employer brand communications. Our mission is to work with North American organizations to strengthen their employer brand, engage their employees and cut their cost of talent.

The David Group is a national recruitment and retention advertising and communications agency with offices in Austin, Chicago and Cleveland.



AREAS OF COMMENTARY

employer brand communications • employee communications • employee engagement • recruitment marketing • social recruitment • employer brand promise and employer brand attributes human capital to drive performance



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